



DESERT CAMELS ADVENTURE TOURS

Explore Dream Discover

SUSTAINABILITY NEWS

Last update: July 2023

Sustainability has been a focal point from the very beginning of our adventure as a tour operator. Over time, we have made many steps forward in this direction, but sustainability is a dynamic process and there is always space for continuous improvement and development. We want to challenge ourselves to be even more sustainable, for the people around us and for the planet. For this reason, the entire Desert Camels Adventure Tours team is engaged in the Travelife sustainability certification process and is working hard to complete it.

What we actually do to be more sustainable?

- We support Treedom reforestation projects by planting a tree for each customer who travels in Oman with us, in order to offset the carbon emissions of our 4WD tours. 355 trees have already been planted since 2021.
- Our itineraries are specially designed to bring our guests off-the-beaten-track and to less known spots, avoiding mass tourism and protecting sensitive locations.
- We do not include in our tours and we do not promote any excursion or activity that could harm people, animals or the environment, so we never organize and sell any hunting or fishing tourist activity.
- Most of our team is local: all our drivers and English speaking tour guides are Omani nationals.
- During our tour we usually provide meals in small local restaurants and private houses. In this way we financially support local communities and small businesses and we give to the travellers the opportunity to deeply connect with Omani customs and traditions.
- We say no to plastic and we gift all our travellers with customized aluminium bottles, refillable from big water dispensers during the whole tour. Until today, 600 aluminium water bottles have been distributed.
- When camping or preparing picnic meals for our travellers, we use only cloth tablecloth and reusable metal plates and cutlery, in order to avoid plastic waste.
- At the office, the use of paper has been 100% abolished, as all our documents and paperworks are now digital, on laptops and mobiles. The entire communication, both among the team and with customers, is by email, calls, and digital messages.